

Equipment List

Marketing, Management and Entrepreneurship - Entertainment Marketing

The following items and descriptions are the minimum equipment guidelines for each classroom.

Please note: This list of recommended items does not necessarily need to be supported financially by CTE state/federal funding sources. In many cases, local school district funds are used to purchase items on a regular basis (i.e. furniture)

Hardware:

(One per student and for instructor)

PC	AMD Athlon 3000 or Intel Dual Core Processor 1 GB RAM 250 GB, 7200 RPM Hard disk 256 MB Graphics Card DVD RW Optical Drive 4 USB Ports 19"LCD or flat screen CRT CD/DVD RW
Apple	3.06GHz Intel Core 2 Duo processor with 3 MB shared L2 cache 500 GB rpm Serial ATA hard drive 4 Gb of 1066 MHz DDR3 SDRAM 4 SO-DIMM slots to support up to 16 GB One FireWire 800 port Connection 4 USB Ports SD Card Slot 21.5" flat screen CRT CD/DVD RW

Software:

(One for each computer)

PC	Operating System: Windows 7 (Windows XP only if necessary) Programs: MS Office Professional-including Access and Publisher Adobe Acrobat for creation and viewing of PDF Files Adobe Dreamweaver, In-Design, Photoshop and Premiere Pro
Apple	Operating System: Mac OS X Snow Leopard Programs: MS Office Professional-including Access and Publisher Adobe Acrobat for creation and viewing of PDF Files Adobe Dreamweaver, In-Design, and Photoshop Apple Final Cut 7.0

****Internet access is a requirement to effectively run this program.**

Equipment List

Computer Peripherals:	Mouse	(One per computer)
	Ergonomic Keypad	(One per computer)
	Speakers	(One per computer)
	Printer-Inkjet	(One for every four computers)
	Printer-Laser (Color)	(One for every 10 students)
	Scanner	(One for every four computers)

<u>Furniture:</u>	Student computer station Minimum of 30"x43", keyboard height of 26" to 28"-Ergonomically correct	
	Posture Chair-Ergonomically correct	(One per student)

<u>Items:</u>	Media Cart	(One per classroom)
	Television	(One per classroom)
	DVD Player	(One per classroom)
	Telephone with electronic voicemail system	(One per classroom)
	Photocopier (at least 25 cpm)	(One per classroom)
	Storage cabinet (large lockable)	(One per classroom)
	File Cabinet (5 Drawer and lockable)	(One per classroom)
	White board	(One per classroom)
	Screen	(One per classroom)
	Digital Camera (10-12 Megapixels)	(One for every four students)
	Camcorder	(One for every four students)
	DVD's that support Marketing & Entertainment Marketing	
	Laminator	(One per classroom)
	Large Format Printer	(One per classroom)
	Heavy Duty Stapler	(One per classroom)
	Electric three hole punch	(One per classroom)

Equipment for <u>Student Store:</u>		(One for every 750 students in school)
	POS System w/ scanner and inventory system	
	Display props (mannequins, racks, etc.)	(Variety)
	Display Fixtures and counters	(Variety)
	Security system	(One per store)
	Safe	(One per store)
	Signage (Inside and Outside)	(Variety)

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Optional:

Hand-held digital device	(One for every four students)
Smartboard	(One per classroom)
Conference Table (8 ft. with chairs)	(One per classroom)

**Optional Equipment
for Student Store:**

Slate Wall and Grid Panel System
All Purpose Racks, Storage, Bins and Baskets
Vinyl Printing and Cutting Systems
Screen Printing Machine
Embroidery Machine